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DP LARS HERRMANN & DIRECTOR

PROFILE

DoB: 18th July 1966

Lars has had a successful career as Cinematographer and Director. He shoots a great deal of documentaries, TV commercials, TV spots and feature films. He works in the international market.

His unique style and brilliant career has led him to shoot commercials for known brands like Pepsi, Burger King, Coca-Cola, GM, Corona, Mattel, and Heineken. He has team up with well-known directors as Steve Miner and Jeffrey Kimball.

Lars also has a broad experience as DP in a number of documentaries shot around the world. Among them, he has collaborated with Ron Fricke (Baraka) and shot a documentary about the war in Sarajevo. As journalist, he has shot interviews with Chancellor Schroeder (DW), President Evo Morales and Subcomandante Marcos.

Lars finds teaching as a necessary part of his development and career. He has taught Film at a graduate level and given several film and cinematography workshops.

Lars has established LH Films, a production company. He has produced, written, directed and shot a variety of projects. In addition, LH Films also offers production services in Mexico (e.g. DW and ORF).

Lars has been living in Shanghai, P.R.C. for three years, where he has kick started the Shanghai Vancouver Film School and lectured as Senior Instructor in Cinematography and Post Production. He has now established a company in China and offers high end production services for advertising, film, documentary and television.

EDUCATION

Aug. 1983 – July 1986	Alexander Von Humboldt School — High School
Sep. 1986 – May 1991	Universidad Iberoamericana Bachelor ELECTRONIC ENGINEERING
1994	The TV and Film Workshops, Maine - Diploma, Advanced Cinematography
1994	The TV and Film Workshops - Diploma, Feature Film Lighting

LANGUAGES

Spanish	100% , fluent, written and spoken
German	100% , fluent, written and spoken, Deutsches Sprachdiplom
English	100% , fluent, written and spoken

SKILLS

As a filmmaker, Lars masters cinematography and has a broad experience in the filmmaking process.

- expert Cinematographer (fiction, commercial, documentary & TV, journalism)
- Director, Producer, and Editor in Film, documentary and Television.
- teaching Film and Cinematography (graduate level)
- compositing
- underwater (certified) and aerial photography
- hang gliding pilot
- SOFTWARE (advanced skills):
ADOBE CREATIVE SUITE (PS, LR, AP)
ADOBE PREMIERE
AVID MEDIA COMPOSER (certified)
AFTER FX

EXPERIENCE

1991 – 1994	Control y Proceso Industrial, S.A. de C.V.
Feb. 1994 – 1998 April	Background Productions, S.A. de C.V. Producer
June 1998 – Nov. 2014	LH Films. CEO. Producer. Director. Cinematographer
Dec. 8 th 2014 – Nov. 19 th 2017	Shanghai Vancouver Film School (SHU). Founder and Senior Instructor Cinematography and Postproduction.
Nov 2017 -	Director, Producer at WEI DAI COMMUNICATIONS SHANGHAI INC

TEACHING

Film Production (Graduate Level, 2 years)	Universidad Iberoamericana, Mexico
City Cinematography workshops	Escuela Activa de Fotografia.
Studio Lighting (Graduate Level, two semesters)	TEC Monterrey
Cinematography (Senior Instructor, 2015 - 2017)	SHVFS (Shanghai Vancouver Film School), Shanghai
Post Production (Senior Instructor, 2016 - 2017)	SHVFS, (Shanghai Vancouver Film School)

DP, DOCUMENTARY 1994 - 2018

Lars has shot a number of documentaries as DoP. Among them:

AMERICA, LA REVELACION	Ciclopea, LH Films. DoP, Producer. Shot in Bolivia, Peru, Spain and Mexico.
LATAUTONOMY	EU , European Commission, Ludwig Boltzman Institute. DoP. The autonomy of the Indigenous Folk as the base of sustainable growth in Latin America. Shot in Brasil, Honduras, Nicaragua, Ecuador, Bolivia and México.
TNC	The Nature Conservancy , LH Films. Director, Producer, DoP Video for fund raising, NY.
SKELETONS AND TURTLES	Maiden Voyage Productions. DoP. Turtle arrival in Oaxaca.
JOURNEY OF HANUMAN	INBA UPX, Dir. Ron Fricke . Feat. Peter Coyote, Kronos Quartet. DoP. Shot in India.
THE CRISTAL SCULL	BBC . Dir. Michael Vetter. DoP
PALPE	Ecobanca, Pemex.LH Films. Writer, Producer, DoP . Memory about Palpe (sustainable development project).
EDUCACION AMBIENTAL	SEMARNAT, Presidencia de la República (Federal Government México), LH Films. Producer, Writer, DoP
EL SILENCIO DE SARAJEVO	MVS , POLIGRAM. DoP. The war in Sarajevo.
PORVENIR AMBIENTAL	SEMARNAT, Cecadesu, LH Films. Writer, Director, Producer, DoP. TV series, Two 30min video documentaries for TV.
MEXICO SIGLO XX	CLIO TV. DoP for Clío TV for two years 2000 - 2002 TV series Mexico Siglo XX
NORMAN BETHUNE	HU BO Productions. DoP. Editor.

DP, TV COMMERCIALS 1998 - 2019

Lars has shot as DoP for brands like **Coca-Cola, Pepsi, Nike, Dolce Gabanna, Burger King, Corona, Ford, Samsung, General Motors, Heineken, Frito Lay.**

In China: **Nike, Dolce Gabanna, Columbia, Cartier.**

DP, JOURNALIST 1994 - 2015

BLANCO Y NEGRO	TV spots. Carmen Aristegui, Javier Solórzano.
TELEVISA	TV news spots (events, sports, politics)
DW (Deutsche Welle)	TV spots, news. DoP Interview Chancellor Gerhard Schroeder.
ORF (Oesterreichischer Rundfunk)	TV spots, news. Video capsules. Dir. Leo Gabriel

DP, FEATURE FILM 2000 - 2014

Director of Photography for commercial feature films.

HIM, MAS ALLA DE LA LUZ	Drama. Theatrical release. Dir. Frank Darier.
VER, OIR Y CALLAR	Action. Theatrical release. Fidecine, Dir. A. Bravo.
EL CAMINO DE LAS CEIBAS	Drama. Independent. Dismier Films, Dir. F. Capetillo. Selection Festival FICG
BANDIDO	Action. Theatrical release. Global Filmtime GmbH, VIDEOCINE Dir. Roger Christian. DoP 2 nd Unit
TEXAS RANGERS	Western/Adventure. Theatrical release. Greisman Productions, Dir. Steve Miner. DoP 2 nd Unit,
AT THE EDGE	Drama. TV series, Videocine, Background Productions. DoP
MALA ONDA	Comedy. Short film. Dir. Lars Herrmann. Selection GIFF

REFERRALS

Nominations, awards:

Raindance Film Festival
"JOURNEY OF HANUMAN"

Festival International du Film d'Amiens
"LAS CEIBAS"

Festival Internacional de Guadalajara
"LAS CEIBAS"

PromaxBDA silver
"La Patrona"

SHANGHAI ART MUSEUM

Shanghai International Science & Art Exhibition
Video Installation, still photography exhibition.

2015 CHINA IN THE EYES OF FOREIGN TEACHERS

2nd Price Still Photography National Competition